

YOUR WEBSITE IS JUST 1 OF MILLIONS
ON THE INTERNET. LAUNCH A WEBSITE
WITHOUT SEO & YOUR CHANCES OF
BEING FOUND ARE TINY

get noticed

forward-thinking

technical.division

ok so i've heard of SEO but **what will you**
actually do for my
company?

forward-thinking - SEO lifecycle

Phase 1.

Initial consultation process

Phase 2.

Key competitor analysis:

Phase 3.

Research process - keywords + reciprocal targets identification

Phase 4.

Website Optimisation and content tuning:

Phase 5.

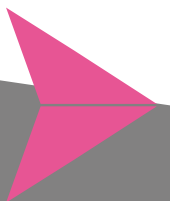
Search engine submission

Phase 6.

Reciprocal link implementation

Phase 7.

Rank reporting, monitoring & tuning of your website where necessary.



Phase 1.

Initial consultation process

The initial phase in securing your successful campaign is to ascertain your exacting needs and requirements so we can fully tailor the most appropriate solution to you & your company.

We will achieve this by:-

- * seeking to understand the fundamental areas of your business in order to understand the key areas of your website which will ultimately guide us in driving your campaign forward.
- * understanding your website structure and any associated navigational and content requirements.
- * analyse the current positioning within the search engines

to receive the remainder of this guide in full please send a request via email to SEO@forward-thinking.co.uk

Please appreciate we don't do this to make things difficult for you - rather we would ask you to understand that if we simply made all of our information available for download online it could quickly be replicated & may result in our clients' competitive edge being compromised.

* SEO Marketing

forward-thinking

technical.division

Q. how do people know where to find **your** website?

Don't fall into the "We've built it so they'll come" trap, because **that never happens :-)** The truth is that even the best designed website will be useless if you don't promote it.

forward-thinking provide **easy** & **affordable** solutions to your internet marketing needs comprising: -

- * Content Analysis
- * Keyword Research & Analysis
- * Creation of metatags and keywords;
- * Website Optimisation
- * Manual Search engine submission;
- * Listing your web site in industry specific portals and directories;
- * Link Popularity Building
- * Weekly/Monthly Listing & Ranking Reports

get noticed

email our SEO team - SEO@forward-thinking.co.uk **today.**