

# \* SEO

# Marketing

forward-thinking

technical.division

Q. how do people know where to find **your** website?

Don't fall into the "We've built it so they'll come" trap, because **that never happens :-)** The truth is that even the best designed website will be useless if you don't promote it.

forward-thinking provide **easy** & **affordable** solutions to your internet marketing needs comprising: -

- \* Content Analysis
- \* Keyword Research & Analysis
- \* Creation of metatags and keywords;
- \* Website Optimisation
- \* Manual Search engine submission;
- \* Listing your web site in industry specific portals and directories;
- \* Link Popularity Building
- \* Weekly/Monthly Listing & Ranking Reports

**get noticed**

email our SEO team - [SEO@forward-thinking.co.uk](mailto:SEO@forward-thinking.co.uk) **today.**

# \* FAQ'S

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Q. how do I get a Quote?

A. easy peasy :-)) just jot down any initial ideas / requirements you may have in mind and email them to [quote@forward-thinking.co.uk](mailto:quote@forward-thinking.co.uk) We'll then get back to you pronto with a design brief and initial quotation\*. If you're a little stuck on what information would help, grab a quick coffee & spend 5 minutes having a look at our 'web project questionnaire' - it should help you a little in your ideas generation.

\* we always endeavour to send you a quote from your first contact wherever possible but if we're at all unsure about any of your requirements we'll email you to ask for a little clarification prior to sending your quote - this way we ensure our quote more accurately reflects your true needs & requirements.

get a quote

email our new business team - [quote@forward-thinking.co.uk](mailto:quote@forward-thinking.co.uk) today.

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Q. can you **host** my website?

A. we certainly can. we actually prefer to host our clients sites - in doing so, we ensure you get the best possible service. Our servers of choice are managed 24/7 by a highly dedicted, knowledgable and efficient team of industry experts.

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\* We currently have some sublime hosting offers both for new & existing clients. Whatever your needs we are more than happy, willing & able to accommodate you - jump aboard.

get hosted

email our hosting team - [hosting@forward-thinking.co.uk](mailto:hosting@forward-thinking.co.uk)

today.

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Q. can you offer **IT training** to my staff?

A. UK. Europe. Worldwide. Si, Qui, YES. having acquired invaluable information through our extensive work both in academic & commercial arenas we take great delight in imparting our **knowledge & experience**. We're able to plan, design, tailor & deliver training to your exacting needs be it for 1 or 1000 people. Location & distance are no problem at all, we can quickly create fully tailored e-learning programmes via online delivery **direct to your mail box** - you won't have to meet with us or even leave your office if you so choose.

**get ahead**

email our training team - [training@forward-thinking.co.uk](mailto:training@forward-thinking.co.uk) **today.**